

# IMPACT LAUNCHPAD 2025/26

## APPLICATIONS

- **Application deadline:** 8 December 2025
- **Participants notified by:** 12 December 2025

## PART ONE: SESSIONS & WORKSHOPS (December–January)

- **Introductory meeting:** 15 December 2025
- **Social and impact entrepreneurship:** 18 December 2025
  - Impact modelling (creating the Impact Business Model Canvas)
- **Workshops** (January)
  - Value Proposition Design & Market Sprint
  - Defining target users
  - Market and competition analysis (SWOT, PESTEL)
  - Field testing & prototyping
  - Storytelling & pitch basics



## **PART TWO: MENTORING & WORKSHOPS (February)**

- **Mentoring for finalists**

- MVP development and improvement, team structure
- Market testing and feedback collection
- Pitch preparation and refinement (online 1-to-1 mentoring)

- **Workshops**

- Legal forms of enterprises
- Team building and competencies
- Finance in impact entrepreneurship

- **Group session**

- Progress check and peer validation

- **Pitch rehearsal**

- Preparation for the final event

## **PART THREE: FINAL EVENT & AWARDS (March)**

- **Pitch semifinals**

- **Final event and ceremony**

- Inspiring talks by impact and social entrepreneurs
- Final pitches before the expert jury
- Live voting and selection of the winners
- Award ceremony and networking

*\*All listed dates are indicative and refer to the week in which each workshop is planned to take place. The organisers reserve the right to adjust the schedule prior to the actual execution of each event.*